
HEALTHY PARKS HEALTHY PEOPLE

HPHP: Bay Area Collaborative Newsletter

May 2016

Overview



Image courtesy of Latino Outdoors and California State Parks

Welcome to the Healthy Parks Healthy People: Bay Area Collaborative newsletter.

This newsletter serves as a monthly forum for everyone to share agency updates, events, and highlights with the larger collaborative. This will also be a space where collaborative members can view collaborative-wide updates, new resources, and updates from various working groups and committees.

Collaborative updates

Upcoming quarterly HPHP: Bay Area meeting dates

Tuesday, July 19th 9:30am-12pm

The Pacific Room
Presidio Building #1014
Lincoln Blvd. & Torney Ave.
San Francisco, CA 94129

Tuesday, October 18th 9:30am-12pm

The Pacific Room
Presidio Building #1014
Lincoln Blvd. & Torney Ave.
San Francisco, CA 94129



Image courtesy of Golden Gate National Parks Conservancy

Lessons learned about making HPHP: Bay Area programs more accessible

One of the goals of the HPHP: Bay Area Collaborative is to make parks and green space more accessible and enjoyable for everyone. Teri Rogoway of Santa Clara Valley Open Space Authority, Lucien Sonder, and Carlo Arreglo of San Francisco Maritime National Historical Park are three park professionals who have been successful in creating programs that engage the elderly and those with special needs. Read the summaries below to learn more about their experiences and lessons learned. To read their full length features, visit <http://hphpbayarea.org/resources>.

Teri Rogoway is the Educational Programs Coordinator at Santa Clara Valley Open Space Authority. Through collaboration with the Guadalupe River Park Conservancy at the Rotary Play Garden, Teri and her colleagues have been able to create park programming tailored specifically for those with special needs. This partnership between the two organizations began five years ago when the Guadalupe River Park Conservancy received a Yahoo Education Grant, and reached out to Teri to help train their staff and volunteers on working with those who have special needs. In this feature Teri sheds light on the many rewarding but also challenging aspects of creating programming for this demographic, in addition to best practices and lessons learned. Click [here](#) to read Teri's complete feature.

Lucien Sonder is the Outreach Specialist, and Carlo Arreglo was the DOI-VISTA volunteer at San Francisco Maritime National Historical Park. Through their outreach and First Saturday programs, Lucien and Carlo have been successful in attracting and maintaining a loyal group of senior citizen participants. This success is due in part to their partnership with the SF Senior Center, in addition to their partnership with the Bay Bandits Volksmarch Club. Through these partnerships Lucien and Carlo have been able to work closely with a wide variety of seniors, many of whom also serve as docents at the Maritime Museum. Carlo and Lucien have been so successful in engaging this population, that they've even had participants come to their First Saturday programs in the pouring rain! Click [here](#) to read Lucien and Carlo's complete feature.

April 19th leadership meeting

On Tuesday April 19th, the HPHP: Bay Area Collaborative leadership meeting took place at Fort Mason. Some of the topics discussed at this meeting include a partnership opportunity with BAM, a regional marketing opportunity to promote all HPHP: Bay Area efforts, the Steering Committee, and planning the future goals of the HPHP: Bay Area Collaborative.

Action items from this meeting:

- Next meeting discuss equity and the cultural accessibility of the HPHP: Bay Area website.
- Begin planning next year's National Park Rx Day (2017), and begin positioning the Bay Area as the location for the main 2017 celebrations.
- Howard Levitt with the help of the collaborative to push out a press release about Park Rx Day.
- The Institute will work with the Steering Committee to synthesize and brainstorm potential collaborative goals.
- Everyone will vote on their top priorities for the collaborative; the Steering Committee will analyze the results and present them to the larger group at the next meeting.
- Anyone interested in helping with the BAM/HPHP: Bay Area forum should let Donna know.

The HPHP: Bay Area Collaborative MOU

There is still time to sign the [MOU](#) if your agency has not already done so. If your agency is interested in signing, please email Arielle at andiaye@parksconservancy.org.



Current agencies that have signed the MOU

Upcoming First Saturday programs



First Saturday Programs

MAY 7TH

WHEN	WHERE	MAP
9:00 AM	Alviso Marina County Park, Santa Clara County	
9:00 AM	Martial Cottle Park, Santa Clara County	
9:00 AM	San Bruno Mountain Park, San Mateo County	
10:00 AM	Diablo Foothills Regional Park, Contra Costa County	
10:00 AM	San Francisco Maritime National Historical Park, San Francisco County	
10:30 AM	Don Edwards SF Bay National Wildlife Refuge, Alameda County	
11:00 AM	Point Bonita YMCA, Marin County	
12:00 PM	George "Rocky" Graham Park, Marin County	
2:00 PM	Mill Valley Rec Center, Marin County	
2:00 PM	George "Rocky" Graham Park, Marin County	
2:00 PM	Presidio, San Francisco County	

Healthy Parks Healthy People: Bay Area

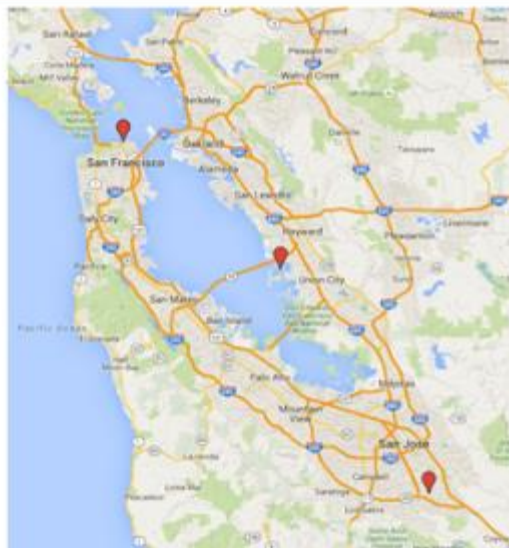
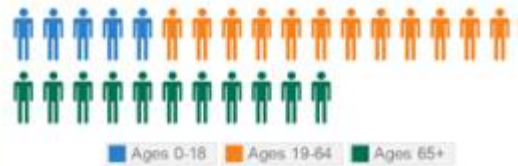
WALKS ARE FREE, FUN, AND FAMILY-FRIENDLY!

FOR MORE INFORMATION VISIT: WWW.HPHPBAYAREA.ORG

April Site Survey Results



28 Participants accounted for



Parks represented this month

Don Edwards San Francisco National Wildlife Refuge

San Francisco Maritime National Historical Park

Martial Cottle Park

Funding opportunities

Federal funding opportunity to develop urban outdoor recreation spaces

The National Park Service is currently accepting [applications](#) through May 20, 2016 for their Land and Water Conservation Fund Outdoor Recreation Legacy Partnership program. NPS is currently accepting proposals between \$250,000 and \$750,000 for the purpose of supporting land acquisition and development within communities that have populations over 50,000 residents. Note: priority will be given to projects that aim to serve economically disadvantaged communities.

Work others are doing at the intersection of health and nature

Nature Rx

Shared by Carla Schoof from San Mateo County Parks, Nature Rx is a grassroots campaign of light humored and satirical commercials with the purpose of communicating to audiences the many benefits of nature. These commercials have won six best short film awards in addition to being accepted to over twenty film festivals across the globe. Founded by three filmmakers in 2014, Nature Rx is managed by Dream Tree Films & Productions. Visit www.nature-rx.org to view more videos like the one below, and to learn more about this campaign.



Articles and events of interest

Articles

Environmental Health Perspectives

[Exposure to Greenness and Mortality in a Nationwide Prospective Cohort Study of Women](#)

By Peter James, Jaime E. Hart, Rachel F. Banay, and Francine Laden

National Recreation and Park Association

[Creative Strategies for Financing Parks and Recreation](#)

by Donald L. Rockey Jr., Robert Barcelona, Bob Brookover, Dustin Thorn and Dominic Saturday

National Recreation and Park Association

[Parks for Healthy Cities- Time to Fill Our Prescription](#)

by Jad Daley

Toolkits

U.S. Department of Health and Human Services

[National Physical Fitness and Sports Month](#)

Webinars

America Walks

[Surgeon General's Call to Action on the Ground](#)

May 12, 2016 at 2:00pm ET

National Recreation and Park Association

[Making the Case to Elected Officials: Parks and Health](#)

May 12, 2016 at 2:00pm ET

America Walks

[Surgeon General's Call to Action – What's Next?](#)

June 9, 2016 at 2:00pm ET

If you would like to give feedback on the newsletter or would like to submit information for next month's addition (May 30th), please send it to hphpbayarea@gmail.com by May 23rd.



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