
HEALTHYPARKSHEALTHYPEOPLE

HPHP: Bay Area Collaborative Newsletter June 2016

Overview



Image courtesy of Paul Meyers, Golden Gate National Parks Conservancy

Welcome to the Healthy Parks Healthy People: Bay Area Collaborative newsletter.

This newsletter serves as a monthly forum for everyone to share agency updates, events, and highlights with the larger collaborative. This will also be a space where collaborative members can view collaborative-wide updates, new resources, and updates from various working groups and committees.

Collaborative updates

Upcoming quarterly HPHP: Bay Area meeting dates

Tuesday, July 19th 9:30am-12pm

San Francisco Maritime National Historical Park
900 Beach Street
San Francisco, CA 94109

Tuesday, October 18th 9:30am-12pm
TBD



Image courtesy of Ron Horii, Santa Clara County Parks

Lessons learned about making HPHP: Bay Area programs more sustainable

Lisa McHenry is the HPHP Recreation Leader III at the San Francisco Recreation and Parks Department, and the HPHP Recreation Specialist for the city of Mill Valley. This feature covers Lisa's ability to create HPHP programs that are able to function and thrive both within and outside of the First Saturday program context through a flexible people-centered approach. The success and sustainability of her programs are rooted in her dedication to providing both participants and staff leaders with environments that are welcoming, flexible, and personalized to fit everyone involved. For more information about Lisa's best practices, read her Q & A [here](#).

Park Rx communication resources



The National Park Rx Initiative has created communication resources to help both park and health agencies advertise their Park Rx programs, and communicate the health

benefits of nature. Some of these resources include an infographic that can be used in healthcare clinics and in visitor centers, logo templates, and social media graphics that can be used on Facebook, Instagram, and Twitter. To view these resources visit parkrx.org.

East Bay Regional Park District bans smoking, drones, and adds single-track bike lanes

East Bay Regional Park District has announced changes to their rules of conduct, and has added several single-track bike trails. Under these new rules, smoking will be banned at all park locations in the district (excusing overnight campsites). Drones will be banned under the longstanding ban on motorized model airplanes. Single-track bike trails will be placed at Tilden Regional Park, Crockett Hills Regional Park, Anthony Chabot Regional Park, and Pleasanton Ridge Regional Park. For more information click [here](#).

Region-wide marketing opportunity for the collaborative

The HPHP: Bay Area Collaborative through the Kaiser Grant has been allotted \$30,000 to take part in a region-wide marketing opportunity. To decide which direction the collaborative will take, a survey will be sent out in the coming weeks with a few proposed strategic options. For more information or to ask questions about this opportunity please email Donna Leong (dleong@parksconservancy.org) or Arielle N'Diaye (andiaye@parksconservancy.org).

The HPHP: Bay Area Collaborative MOU

There is still time to sign the [MOU](#) if your agency has not already done so. If your agency is interested in signing, please email Arielle at andiaye@parksconservancy.org.



Current agencies that have signed the MOU

Upcoming First Saturday programs

First Saturday Programs



HEALTHY
PARKS
HEALTHY
PEOPLE
BAY AREA

JUNE 4TH

WHEN	WHERE	MAP
8:30 AM	Ardenwood Historic Farm, Alameda County	
9:00 AM	Big Break Regional Shoreline, Contra Costa County	
9:00 AM	Alviso Marina County Park, Santa Clara County	
9:00 AM	Martial Cottle Park, Santa Clara County	
9:00 AM	Fitzgerald Marine Reserve, San Mateo County	
10:00 AM	Stow Lake in Golden Gate Park, San Francisco County	
10:00 AM	San Francisco Maritime National Historical Park, San Francisco County	
11:00 AM	Point Bonita YMCA, Marin County	
12:00 PM	George "Rocky" Graham Park, Marin County	
2:00 PM	Mill Valley Rec Center, Marin County	
2:00 PM	George "Rocky" Graham Park, Marin County	

Healthy Parks Healthy People: Bay Area

WALKS ARE FREE, FUN, AND FAMILY-FRIENDLY!

FOR MORE INFORMATION VISIT: WWW.HPHPBAYAREA.ORG

May Site Survey Results



Site surveys now available online

After receiving feedback about program leaders using tablets in the field, First Saturday program site surveys are now available online. To take the survey visit: <https://www.surveymonkey.com/r/hphpsitesurvey>. To download a physical copy of the site survey click [here](#).

Funding opportunities

California State Parks Conservation Fund

Title: Habitat Conservation Fund

Status: Now accepting applications

Closing date to apply: October 3, 2016

Funding maximum: \$2 million with a 50% match required from grantees

Eligible projects: nature interpretation programs to bring urban residents into park and wildlife areas, protection of various plant and animal species, and the acquisition and development of wildlife corridors and trails. Click [here](#) for more information.

Dissemination and Implementation Research in Health

Title: Dissemination and Implementation Research in Health

Status: Now accepting applications

Closing date to apply: May 7, 2019

Funding maximum: \$50,000

This Department of Health and Human Services Funding Opportunity encourages investigators to submit research grant applications that will identify, develop, evaluate, and refine effective and efficient methods, systems, infrastructures, and strategies to disseminate and implement evidence-based health behavior change interventions, evidence-based prevention, early detection, diagnostic, treatment and management, and quality of life improvement services into public health, clinical practice, and community settings. For more information click [here](#).

Investigator-Initiated Research to Build a Culture of Health

Title: Investigator-Initiated Research to Build a Culture of Health

Status: Now accepting proposals

Closing date to apply: Applications accepted on a rolling basis

Funding maximum: \$2.2 million will be awarded annually to 5-12 applicants

The opportunity aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework. This grant consists of four priority areas: Making Health a Shared Value, Fostering Cross-Sector Collaboration to Improve Well-Being, Creating Healthier, More Equitable Communities, Strengthening Integration of Health Services and Systems. For more information about this funding opportunity click [here](#).

Using Behavioral Science to Advance Community Health and

Well-Being

Title: A Request for Problems to Tackle with Behavioral Science

Status: Now accepting applications

Closing date to apply: June 17, 2016

Funding maximum: \$45,000

This grant is looking to fund organizations and groups that are currently tackling challenging problems in community health and well-being, or are interested in learning how to use behavioral science to further their work. For more information about this funding opportunity click [here](#).

Articles and events of interest

Articles

American Journal of Preventative Medicine

[The First National Study of Neighborhood Parks: Implications for Physical Activity](#)

By Deborah A. Cohen, Bing Han, Catherine J. Nagel, Peter Harnik, Thomas L. McKenzie, Kelly R. Evenson, Terry Marsh, Stephanie Williamson, Christine Vaughan, Sweatha Katta

Environmental Health Perspectives

[Exposure to Greenness and Mortality in a Nationwide Prospective Cohort Study of Women](#)

By Peter James, Jaime E. Hart, Rachel F. Banay, and Francine Laden

National Recreation and Park Association

[Parks for Healthy Cities- Time to Fill Our Prescription](#)

By Jad Daley

Next City

[Where a Slice of Green Space Combats Stress](#)

By Josh Cohen

PLOS ONE

Public Parks and Wellbeing in Urban Areas of the United States

By Lincoln R. Larson, Viniece Jennings, Scott A. Cloutier

Webinars

America Walks

Surgeon General's Call to Action – What's Next?

June 9, 2016 at 2:00pm ET

If you would like to give feedback on the newsletter or would like to submit information for next month's addition (June 27th), please send it to hphpbayarea@gmail.com by June 20th.



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