

---

# HEALTHYPARKSHEALTHYPEOPLE

## HPHP: Bay Area Collaborative Newsletter

August 2016

---

### Overview

---



*Image courtesy of San Mateo County Parks*

Welcome to the Healthy Parks Healthy People: Bay Area Collaborative newsletter.

This newsletter serves as a monthly forum for everyone to share agency updates, events, and

highlights with the larger collaborative. This will also be a space where collaborative members can view collaborative-wide updates, new resources, and updates from various working groups and committees.

---

## Collaborative updates

---

### **Upcoming quarterly HPHP: Bay Area meeting dates**

**Tuesday, October 18<sup>th</sup> 9:30am-12pm**



*Image courtesy of San Mateo County Parks*

**Register for the *Health Outdoors! Parks and Health Partnership Forum***

# Health Outdoors!

Parks and Public Health Forum

**Save the Date**

**Sept 21, 2016**  
9:00-3:30 at Fort Mason  
2 Marina Blvd. San Francisco, CA 94123

Join your colleagues in the parks, public health, and nonprofit sectors to learn about strategies to promote health equity in our communities. This free forum is a day full of dynamic speakers, interactive workshops, and opportunities to network. Continuing education units in both parks and public health sectors will be provided. Participants will learn about:

- Clinical evidence of parks' impact on individual and community health
- Evidence-based parks programs that are making a difference in community health
- Building key partnerships that can achieve systems change and promote health equity
- Strategies and free resources to create physical activity programming



This event is made possible through support from Kaiser Permanente



*in the community*

Learn more at [bit.ly/HealthAndParksForum](http://bit.ly/HealthAndParksForum)

Registration opens in August

Register for the *Health Outdoors! Parks and Public Health Forum*. Here is the link to the registration website: [bit.ly/healthoutdoorsforum](http://bit.ly/healthoutdoorsforum). Please forward this link and the flyer above to your networks. If you would like to help plan this event, please email Donna at [dleong@parksconservancy.org](mailto:dleong@parksconservancy.org).

## July 19th quarterly meeting

The HPHP: Bay Area Collaborative met on July 19<sup>th</sup> at San Francisco Maritime National Historical Park for the collaborative's quarterly meeting. At this meeting attendees discussed the upcoming *Health Outdoors! Parks and Public Health Forum*, the region-

wide marketing opportunity, and the results from the HPHP: Bay Area goals survey. The action items from this meeting are posted below.

#### **Action Items:**

- If you are currently putting on a Park Rx program, please let Donna know.
- If you would like to participate in the upcoming SFSU study, or would like to learn more about it please email Aiko Yoshino.
- If you would like to take part in planning the Health Outdoors! Parks and Public Health Forum please contact Donna.
- If you would like to help with the regional marketing opportunity please contact Arielle.

### **Upcoming study opportunity**

Aiko Yoshino from San Francisco State University is launching a new research project to investigate the relationship between stress reduction and HPHP: Bay Area like programs. Data collection for her study will take place from October to December of this year. If you would like to take part in this study, learn more information, or have any questions, contact Aiko Yoshino at [ayoshino@sfsu.edu](mailto:ayoshino@sfsu.edu). Click [here](#) to read a one pager that details Aiko's study further.

### **Upcoming Park Rx webinars**

Lea Kassa from the Institute at the Golden Gate will be creating webinars for the National Park Rx Initiative. These webinars will draw on case studies and best practices from experts in the Park Rx movement. Speakers will discuss several key topics: partnership between the health professionals and park professionals, needs assessments for spaces and communities, program implementation, program evaluation, and outreach.

### **Region-wide marketing opportunity for HPHP: Bay Area**

At the July 19<sup>th</sup> quarterly meeting the collaborative voted to use the Kaiser funding allocated for region-wide marketing to create and disseminate new collateral using the

Bay Area based organization, BAYCAT. If you would like to take part in the planning process for this new collateral please email Arielle at [andiaye@parksconservancy.org](mailto:andiaye@parksconservancy.org).

Links to BAYCAT's work:

- <http://baycat.org/blog/portfolio-item/bayview-healthy-heroes-campaign-2015/>
- <https://vimeo.com/153412666>

## **The HPHP: Bay Area collaborative MOU**

There is still time to sign the [MOU](#) if your agency has not already done so. If your agency is interested in signing, please email Arielle at [andiaye@parksconservancy.org](mailto:andiaye@parksconservancy.org).

## **Pokémon Go**

Pokémon Go has been successful in getting many non-traditional park users outside and into parklands. HPHP: Bay Area is impartial as to whether or not agencies incorporate this app into their programming. If you would like to incorporate Pokémon Go into your HPHP programs please consult your individual agencies. Also [here](#) is an article that talks about the social experiences (both positive and negative) faced by players of various backgrounds.

---

## **Upcoming First Saturday programs**

---



HEALTHY  
PARKS  
HEALTHY  
PEOPLE  
BAY AREA

# First Saturday Programs

## AUGUST 6TH

WHEN	WHERE	MAP
9:00 AM	Alviso Marina County Park, Santa Clara County	
9:00 AM	Quarry Lakes Regional Park, Alameda County	
9:00 AM	Martial Cottle Park, Santa Clara County	
9:00 AM	Wunderlich Park, San Mateo County	
9:00 AM	Point Bonita YMCA, Marin County	
10:00 AM	Stow Lake in Golden Gate Park, San Francisco County	
10:00 AM	San Francisco Maritime National Historical Park, San Francisco County	
10:30 AM	Don Edwards San Francisco Bay National Wildlife Refuge, Alameda County	
11:30 AM	George "Rocky" Graham Park, Marin County	
2:00 PM	Mill Valley Recreation Center, Marin County	
2:00 PM	George "Rocky" Graham Park, Marin County	

## Healthy Parks Healthy People: Bay Area

WALKS ARE FREE, FUN, AND FAMILY-FRIENDLY!

FOR MORE INFORMATION VISIT: [WWW.HPHPBAYAREA.ORG](http://WWW.HPHPBAYAREA.ORG)

# July Site Survey Results



11 Participants surveyed



■ Ages 0-18 ■ Ages 19-64 ■ Ages 65+

Parks represented this month:  
San Francisco Maritime  
National Historical Park

## Site surveys now available online

After receiving feedback about program leaders using tablets in the field, First Saturday program site surveys are now available online. We accept both online or emailed versions.

To take access the online version of the survey:

<https://www.surveymonkey.com/r/hphpsitesurvey>.

To download a physical copy of the site survey click [here](#).

## Funding opportunities

---

### California State Parks Conservation Fund

**Organization:** California State Parks Habitat Conservation Fund

**Status:** Now accepting applications

**Closing date to apply:** October 3, 2016

**Funding maximum:** \$2 million with a 50% match required from grantees

Eligible projects: nature interpretation programs to bring urban residents into park and wildlife areas, protection of various plant and animal species, and the acquisition and development of wildlife corridors and trails. Click [here](#) for more information.

### Dissemination and Implementation Research in Health

**Organization:** The Department of Health and Human Services

**Status:** Now accepting applications

**Closing date to apply:** May 7, 2019

**Funding maximum:** \$50,000

This Department of Health and Human Services funding opportunity encourages investigators to submit research grant applications that will identify, develop, evaluate, and refine effective and efficient methods, systems, infrastructures, and strategies to disseminate and implement evidence-based health behavior change interventions, evidence-based prevention, early detection, diagnostic, treatment and management, and quality of life

### Investigator-Initiated Research to Build a Culture of Health

**Organization:** The Robert Wood Johnson Foundation

**Status:** Now accepting proposals

**Closing date to apply:** Applications accepted on a rolling basis

**Funding maximum:** \$2.2 million will be awarded annually to 5-12 applicants

The opportunity aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework. This grant consists of four priority areas: Making Health a Shared Value, Fostering Cross-Sector Collaboration to Improve Well-Being,



improvement services into public health, clinical practice, and community settings. For more information click [here](#).

Creating Healthier, More Equitable Communities, Strengthening Integration of Health Services and Systems. For more information about this funding opportunity click [here](#) .

## 2017 Hearst Health Prize for Excellence in Population Health

**Organization:** Thomas Jefferson University

**Status:** Now accepting applications

**Closing date to apply:** August 26, 2016

**Funding maximum:** \$100,000

This funding opportunity is a cash prize award created in partnership between Hearst and the Jefferson College of Population Health of Thomas Jefferson University that identifies and promotes promising new ideas that will improve health outcomes. For more information click [here](#).

---

### Articles and events of interest

---

#### Articles

##### Kaiser Family Foundation

##### [Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity](#)

By Harry J. Heiman and Samantha Artiga

##### National Recreation and Park Association

##### [Advocating for Parks and Healthy Populations](#)

By Oliver Spurgeon III

##### National Recreation and Park Association

##### [The Power of Play: Are You Getting Your Daily Dose?](#)

By Paula M. Jacoby-Garrett

**Rand Corporation**

**Quantifying the Contribution of Public Parks to Physical Activity and Health**

By Deborah A. Cohen, Roland Sturm, Bing Han, & Terry Marsh

**Robert Wood Johnson Foundation**

**Wanted: Creative Research- From Any Field- Revealing What Makes Everyone in America Healthier**

By Claire Gibbons

**Webinars**

**Active Living Research**

**Effective Walking and Walkability Interventions**

August 3, at 2:00PM EST

**National Network of Public Health Institutes**

**HI-5: Community-Wide Interventions That Have Health Impact in 5 Years**

August 9, at 11 2:00PM EST

**National Recreation and Park Association**

**Mobilizing Your Volunteer Networks for Advocacy**

August 18, at 2:00PM EST

**America Walks**

**Research Translation: Lessons from Dissemination and Implementation Research for Interventions Promoting Walking and Walkability**

August 18, 2016 at 2:00PM EST

---

If you would like to give feedback on the newsletter or would like to submit information for next month's addition (August 29th), please send it to [hphpbayarea@gmail.com](mailto:hphpbayarea@gmail.com) by August 22nd.



[View this email in your browser](#)

You are receiving this email because of your relationship with Institute at the Golden Gate. Please [reconfirm](#) your interest in receiving emails from us. If you do not wish to receive any more emails, you can [unsubscribe](#)

[here.](#)

This message was sent to [andiaye@parksconservancy.org](mailto:andiaye@parksconservancy.org) by [hphpbayarea@gmail.com@mail.benchmarkapps.com](mailto:hphpbayarea@gmail.com@mail.benchmarkapps.com)

201 Fort mason, San Francisco, CA, 94123

**Verified**Unsubscribe<sup>SM</sup> [Unsubscribe](#) | [Manage Subscription](#) | [Forward Email](#) | [Report Abuse](#)

